



THINK  
SURANCE®

LEADERSHIP BIOS

# C-Level & Head of





## **Christopher Leifeld**

### Chief Customer Officer

Christopher Leifeld is co-founder, managing director and Chief Customer Officer of Thinksurance and is responsible for Sales, Marketing, Corporate Communications and Platform Development. That makes this business administration graduate the visionary behind Thinksurance's technological solutions: Almost every major innovation project and every functionality was conceived by Leifeld. A native of Westphalia, Germany, he began his career as a top management consultant at McKinsey, where he developed digitalization and innovation strategies for numerous prestigious, long-established companies.

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# Florian Brokamp

## Chief Executive Officer

Florian Brokamp is co-founder, managing director and CEO of Thinksurance. The law and business administration graduate began his career as a top management consultant at McKinsey, where he mainly worked on digitization strategies and with prestigious technology companies. At Thinksurance, this native of the Palatinate region of Germany is responsible for Strategic Corporate Development, Internationalization and Human Resources, making him the driving force behind the growth of the scale-up. Thanks to his strategic foresight and his strong people mindset, he has received numerous awards in recent years: Among other things, he has been named one of Europe's Top 25 Financial Technology CEOs as well as one of the best CEOs in Europe and worldwide by CEO Today Magazine, and that several times. Brokamp is also involved as a business angel and mentor.



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## **Dr. Timm Weitzel**

### Chief Finance and Information Officer

Dr. Timm Weitzel is a managing director as well as Chief Finance and Chief Information Officer at Thinksurance. In this role, he is not only responsible for financial planning, accounting and controlling for the company, but also for the Data Analytics business line. In this context, he is not only heavily involved in the fundamental disruption of the insurance industry and the strategic development of numerous market players, but also contributes significantly to the further development of the Thinksurance advisory platform through valuable, data-driven insights. Before joining Thinksurance in 2018 as Head of Data Analytics, the native of Hesse worked as a top management consultant at McKinsey and earned his doctorate at TU Darmstadt.

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## **Mathias Berg**

### Chief Insurance Officer

Mathias Berg is a managing director as well as Chief Insurance Officer at Thinksurance. In this role, he is responsible for the establishment and strategic development of all partnerships with insurance companies and also assists them with the challenges of digitalization. Before joining Thinksurance in 2020, this native of Heppenheim was managing director of CLARK, a digital insurance broker, where his responsibilities included the management of the B2B business. Berg combines his profound knowledge of the digital insurance business with extensive expertise and years of leadership experience in the B2B sector, which he also acquired through his work as a top management consultant with the Boston Consulting Group.

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## **Sven Schönfeld**

### Chief Sales Officer

In his capacity as Chief Sales Officer at Thinksurance, Sven Schönfeld is in charge of the management and expansion of sales activities in the broker market. Born in Berlin, he is at home in the insurance industry: He boasts over 20 years of expertise and experience as a senior manager in both an insurance group and at InsurTech companies. Before joining Thinksurance in May 2020, he worked for several different companies including the InsurTech Simpleurance. In addition, as Head of Composite at R+V, he was primarily responsible for providing support to corporate clients and affiliated groups in the cooperative sector. Sven Schönfeld therefore brings together a unique blend of digital and insurance expertise in his role.

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## **Vasil Vasilev**

### Chief Technology Officer

Vasil Vasilev is Chief Technology Officer at Thinksurance. That makes him responsible for the platform's technological development. This qualified computer scientist not only has years of experience in management positions in software development, but has also been working on the Thinksurance advisory platform since almost day one. With his high level of technological expertise and in-depth specialist knowledge, he helps translate genuine innovations and new functionalities into the market-leading scale-up solution.

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# Matthias Christ

## Head of Product & Insurance Content

In his role as Head of Product & Insurance Content, Matthias Christ is responsible for the further development of the Thinksurance advisory platform from an insurance perspective. As such, he not only manages rate digitalization projects with insurance companies, but also ensures that every function meets the high content requirements of the commercial and industrial business. Born in Hesse, he is a trained insurance salesman and former broker and works as a bridge-builder between insurance companies and the broker market, translating market requirements into professional solutions.

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